



BRODEUR  CARVELL
FINE MENSWEAR

Brodeur Carvell Celebrates, “Giving Tuesday” with exclusive event to benefit Abuse Counseling Treatment, Inc.

Brodeur hosts “Ladies Day” on Tuesday, November 28

FORT MYERS, FL (Nov. 6, 2023) – Ron Brodeur, founder of [Brodeur Carvell Fine Menswear](#) has been an active supporter in the community by partnering and donating to local Fort Myers charities for the last 30 years. Brodeur is continuing to give back by celebrating “Giving Tuesday” with an exclusive “Ladies Day” event at Brodeur Carvell Fine Menswear on Tuesday, November 28 from 11 a.m. – 7 p.m., at 6420 Plantation Park Court, Suite 104. The event will directly benefit Abuse Counseling Treatment, Inc. (ACT) of Fort Myers.

“I have been an avid and passionate supporter of ACT for many years. The work they do directly impacts our community and I want to host an event to inspire attendees to support the families and women who need to utilize the resources of ACT, especially as we approach the holidays,” said Brodeur.

The “Ladies Day” event will be an opportunity for women to come together and shop for their loved ones while also directly giving back to ACT. 10% of all sales will be donated to ACT in support of “Giving Tuesday,” a day dedicated to encouraging people to do good for others. Event attendees will enjoy wine, champagne and light appetizers as they shop, in addition to 20% off any two select items.

“We are proud to partner with Ron and Brodeur Carvell Fine Menswear for this event,” said Jennifer Benton, CEO of Abuse Counseling and Treatment, Inc., “Ron has been a long-time supporter of our organization and to be able to raise money for women and

families who need our services, especially this time of year, means a lot to us. “Giving Tuesday” is a wonderful reminder to help those who may be less fortunate than ourselves.”

Jennifer Benton will be on-site at the event from 1-3 p.m. for media interviews, donations and to talk more about the impactful work that ACT does for members of the Fort Myers community.

ABOUT BRODEUR CARVELL FINE MENSWEAR

[Brodeur Carvell Fine Menswear](#) is an upscale men’s specialty store that has offered exclusive brands and designs to SWFL residents and visitors since 1993. The store specializes in custom-made clothing and shirts, where Ron Brodeur has over 30 years’ experience curating clothes from top brands specifically for his clients. Ron has a trade certification as a “Master Custom Clothier,” from the Custom Tailors & Designers Association of America. Ron works with clients from Fort Myers, Naples, Sarasota, and throughout Florida by appointment in the store, or at their offices/homes. The shop recently welcomed Personal Clothier, Mike Smith who joined Brodeur Carvell with 6 years of men's clothing experience from Naples, Florida.

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