



2022 Digital Advertising Rates

Advertising opportunities are reserved for Chamber members.
Contact Dianna Ryan for more information or to make a reservation,
Dianna@fortmyers.org , 239.332.2930 ext 213.

“This Week at the Chamber” E-Newsletter

Sent to 4,500 opted-in addresses weekly.*
Placement location is at the discretion of Chamber staff.
Shared by multiple advertisers unless otherwise noted.

ADVERTISEMENT WITH LINK

600 pixels wide x 200 pixels high

72 ppi, png or gif

\$100 per week, \$200 per week for exclusivity

*At select times during the year the Chamber produces a
“Friday Round-Up” email also sent to 4500 opted-in addresses.
There is an additional charge for inclusion in these special issues.

Chamber Website

ADVERTISEMENT WITH LINK

Horizontal = 1256 pixels wide x 614 pixels high

72 ppi, png or gif

\$300 per month, minimum 3 month commitment

ADVERTISEMENT WITH LINK

Square = 680 pixels wide x 710 pixels high

72 ppi, png or gif

\$200 per month, minimum 3 month commitment

Lobby Poster

24” wide x 36” high, to be printed by member
and provided to Chamber (no mounting)

\$150 per month, minimum 6 month commitment